

EIRIS Convention Watch assesses your portfolio against norms and principles enshrined in the UN Global Compact and other international conventions.

EIRIS Convention Watch provides a clear understanding of the many allegations made against companies in the media and through NGO campaigns.

The product uses a broad framework of global conventions to analyse how well companies are upholding widely-supported principles and addressing the associated material environmental, social and governance (ESG) risks to their businesses.

EIRIS Convention Watch was the world's first service to track corporate compliance with global norms and to assess how companies are addressing the specific and broader issues associated with the allegations made against them.

› Conventions and issues covered

Human Rights

UN Global Compact

Principle 1: support and respect the protection of human rights

Principle 2: ensure non-complicity in human rights abuses

Universal Declaration of Human Rights

UN Declaration on the Rights of Indigenous Peoples

Convention against Torture and Other Cruel, Inhuman or Degrading Treatment or Punishment

Voluntary Principles on Security and Human Rights

Labour Rights

UN Global Compact

Principle 3: uphold freedom of association and recognise rights to collective bargaining

Principle 4: eliminate all forms of forced labour and compulsory labour

Principle 5: abolish child labour

Principle 6: eliminate discrimination in respect of employment and occupation

ILO core conventions - child labour, forced labour, non-discrimination, freedom of association and collective bargaining, plus conventions on working hours and health & safety

Environment

UN Global Compact

Principle 7: support a precautionary approach to environmental challenges

Principle 8: undertake initiatives to promote environmental responsibility

Principle 9: encourage the development and diffusion of environmentally friendly technologies

Multitude of national and international laws seeking to regulate polluting activities for specific industries and activities

Bribery & Corruption

UN Global Compact

Principle 10: work against all forms of corruption, including extortion and bribery

UN Conventions Against Corruption

Controversial Weapons

Ottawa Landmines Treaty

Each allegation of convention breach is first assigned a 'medium' or 'high' risk assessment. Investors can use this to determine how high-profile each allegation is, if the breach is indicative of systemic failures or the result of one-off issues, and if the company has overlooked prior warnings regarding the issue.

Precisely-defined indicators are then used to assess companies on their management response to specific allegations according to a clear, four-point scale ranging from 'no evidence' to 'good'.

EIRIS convention watch

› Features and benefits

3,750 companies researched including 750 emerging market companies

Huge range of global sources checked continually

Clear, four-grade assessment scale of whether allegations are addressed / not addressed

Concise reports provide contextual information incorporating the company's own response to the case

Complements a wide variety of responsible investment approaches

Easy, cost-effective way to mitigate ESG risk, engage with companies and screen on poor performers

Available as a stand-alone service or alongside EIRIS' other products and services

Assists with compliance of UN Principles for Responsible Investment

› EIRIS Convention Watch methodology

EIRIS monitors a wide range of media, NGO and other sources from around the world for allegations of company breaches of international conventions. Our analysts assess which of the allegations are the most serious and then apply our methodology to produce Convention Watch reports for those cases. Each report includes a detailed description of the issue and an analysis of what the company must do in order to address the allegation. A key element of the service is engagement with the company about their response to the allegation.

Engagement with companies

EIRIS undertakes intense dialogue with companies in order to assess their response to allegations.

Analysis by experts

Over twenty EIRIS analysts work on Convention Watch. This means a broad range of expertise is applied in our analysis of alleged breaches.

High-level approval & sign-off

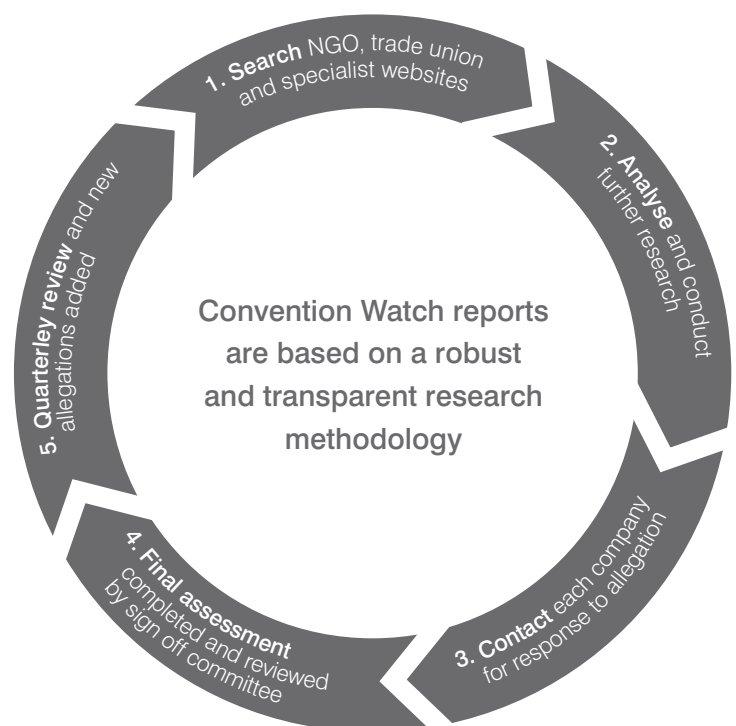
Each new and amended Convention Watch report is rigorously verified and checked by an approval committee.

Global research

EIRIS' global network of research partners helps us to capture salient sustainability issues at the local level.

Experience & quality

Convention Watch draws on nearly 30 years' experience of responsible investment research. EIRIS research methodology is accredited to the CSRR-QS 2.1 Quality Standard.



› EIRIS Convention Watch in practice

Investors use Convention Watch to:

- › assess compliance with global norms and conventions
- › engage with companies to improve performance
- › manage ESG risks by avoiding the most egregious breaches of conventions with the highest potential for reputational damage

Tracking compliance with conventions can be particularly useful for managers of public assets such as government-backed pension funds. Charities also use Convention Watch to screen potential donors or partners.