



London, 29 June 2007

RLAM chooses EIRIS data to launch new ethical fund

EIRIS, a leading provider of Socially Responsible Investment (SRI) research is pleased to provide support to Royal London Asset Management (RLAM) for their recently launched Ethical Bond Trust.

Launched in January 2007, the authorised unit trust has so far received £59 million of investment. RLAM expects further strong interest as more institutional and retail investors move to put their principles into practice.

The fund will invest mainly in sterling-denominated fixed-interest securities and will avoid investment in alcohol, armaments, gambling, tobacco and pornography.

"We believe that clients should not have to make a choice between performance and ethical considerations," says Robert Talbut, RLAM's Chief Investment Officer and Head of Corporate Governance. "This fund will allow investors to benefit from our strong performance record while also exercising their ethical preferences".

“We welcome the launch of the Royal London Ethical Bond Trust as a further indication of the growing interest in a range of ethical and socially responsible investment products from the public’ said EIRIS Partnerships Development Manager, Mark Robertson. He continued, “In the last 12 months we have seen the launch of more than 10 new ethical funds for investors in the UK bringing the total to over 90 funds with more around £7 billion in assets.

For more information on the Royal London Ethical Bond Trust please contact Stephen Watchorn, RLAM stephen.watchorn@rlam.co.uk

Press contact:

Mark Robertson, EIRIS, 020 7840 5741, mark.robertson@eiris.org

Notes to editors:

1. Ethical Investment Research Services (EIRIS), established in 1983, provides the independent research into corporate social, environmental and ethical performance that is needed by investors to make informed and responsible investment decisions.
2. EIRIS is the leading global provider of independent research into the social, environmental and ethical performance of companies. EIRIS, a UK based organization with offices in the US and Japan, has partnered with international research partners to assemble the industry's most comprehensive, objective research. With coverage of more than 2,800 European, North American and Asian companies, EIRIS assists a broad range of investors including retail & institutional fund managers, pension funds, foundations and private client investment managers in the implementation of SRI strategies.
3. EIRIS clients include, ABN Amro Bank, AllianceBernstein, ATP, Boston Common Asset Management, Credit Suisse Asset Management, Fortis Investment Management, Gartmore Investment Managers, Merrill Lynch, Morgan Stanley, Norwegian

Government Pension Fund, Schroders Investment Management Ltd and UK Local Authority pension funds. In addition, the FTSE4Good index relies on EIRIS research. For more information, visit www.eiris.org